

To nominate a community business leader, email this form along with the nominee's resume and/or biography to Region 9 by May 9, 2025.

| Nominee Perso       | onal Informa    | tion            |                   |                            |    |  |  |
|---------------------|-----------------|-----------------|-------------------|----------------------------|----|--|--|
| First and Last Name |                 |                 | Email address     |                            |    |  |  |
| Street address      |                 |                 | Street addre      | ess line 2                 |    |  |  |
| City                |                 |                 | State             | Zip code                   | Ļ  |  |  |
| Phone number        |                 |                 | Gender<br>Male    | Female                     |    |  |  |
| Ethnic Categorie    | s               |                 |                   |                            |    |  |  |
| Hispanic or L       |                 | Not Hispanic or | Latino            |                            |    |  |  |
| Racial Categories   |                 | ·               |                   |                            |    |  |  |
| -                   |                 |                 |                   |                            |    |  |  |
|                     | lian or Alaska  | Native          | Asian             |                            |    |  |  |
| Black or Afric      | an American     |                 | Native Hawaiia    | n or Other Pacific Islande | er |  |  |
| White               |                 |                 | Other             |                            |    |  |  |
| Years of busines    | s leadership e  | xperience       |                   |                            |    |  |  |
| 5-9                 | 10-19           | 20+             |                   |                            |    |  |  |
| Nominee Comp        | any Informa     | ation           |                   |                            |    |  |  |
| Company name        |                 |                 |                   |                            |    |  |  |
| Industry            |                 |                 |                   |                            |    |  |  |
| Biomedical & E      | Biotechnology   |                 | IT & Communicat   | tions                      |    |  |  |
| Financial & Bu      | siness Services |                 | Light Manufacturi | ing                        |    |  |  |
| Food & Bevera       | ige Manufacturi | ing             |                   |                            |    |  |  |
| Other               | -               | -               |                   |                            |    |  |  |
| Number of empl      | oyees           |                 |                   |                            |    |  |  |
| Under 50            | 50-99           | 100-199         | 200-499           | 500+                       |    |  |  |

## Nominated By:

Chamber of Commerce

First and Last Name

Chamber of Commerce Name

Phone number

Email address

Please identify Chamber affiliation and explain why this person should be selected to serve.

**INSTRUCTIONS**: To nominate a community business leader, email this form along with the nominee's resume and/or biography to Region 9 by May 9, 2025.

Email to:

**Shannon Holland, GO Virginia Director Region 9** Central Virginia Partnership for Economic Development North Fork - Town Center Two 1001 Research Park Boulevard, Suite 301 Charlottesville, VA 22911

E: sholland@centralvirginia.org P: 434.979.5610 x103



More details at: www.GOVirginia9.org

Questions: Contact Shannon Holland (see above)



### GO VIRGINIA REGIONAL COUNCIL 9 PRIVATE SECTOR SERVICE

Thank you for your interest in serving on the GO Virginia Region 9 Council. The first page of this document highlights the program and the second page highlights Council structure and responsibilities.

## What is GO Virginia?

### GO Virginia Program Overview

The Virginia Initiative for Growth & Opportunity in each Region, known as GO Virginia, seeks to promote privatesector growth and high-paying job opportunities across all regions of the Commonwealth. GO Virginia operates on three core principles: 1) strong private sector growth and job creation are necessary; 2) collaboration among business, government, and higher education is crucial for economic growth and diversification; and 3) the state government should provide incentives for strategic job-focused collaboration in each region.

### How is GO Virginia funded?

The General Assembly initially allocated \$35.95 million for the statewide GO Virginia initiative. The program continues to be funded through the Virginia Biennial Budget.

## What is Regional Council 9?

GO Virginia started with nine Regional Councils to facilitate regional projects. Region 9, or the Piedmont Opportunity Corridor, includes Charlottesville and eleven counties: Albemarle, Culpeper, Fauquier, Fluvanna, Greene, Louisa, Madison, Nelson, Orange, and Rappahannock. This region aligns with Planning Districts 9 and 10 and Virginia Career Works – Piedmont Region.

## What types of projects are eligible for funding?

Proposed projects must align with the opportunities specified in each region's Growth & Opportunity Plan, as well as state GO Virginia priorities. Each project requires participation from at least two localities. The Region 9 Plan outlines eligible project strategies for specific target industries, as highlighted here:

### Strategies

- Talent Development
- Innovation/Entrepreneurship
- Growing Existing Businesses
- Site Development

### **Target Industries**

- Information Technology
- Food & Beverage Manufacturing
- Financial & Business Services
- Light Manufacturing
- Biotechnology

### What is the Central Virginia Partnership's role with GO Virginia?

The Central Virginia Partnership for Economic Development fiscally and administratively supports the GO Virginia Region 9 Council. They are the region's sole regional economic development organization. For more details, visit www.centralvirginia.org.

### Where can I learn more about GO Virginia?

To learn more, go to:

<u>www.GOVirginia9.org</u>

www.GOVirginia.org

### For More Information, Contact:

Shannon Holland, Director, GO Virginia Region 9 Telephone: 434.979.5610 ext. 103 Email: sholland@centralvirginia.org





#### **Regional Council 9 Structure and Responsibilities**

The Region 9 Council consists of 23 members, primarily from the private sector. The Council is required to have a majority of Private Sector Members with at least five years of business leadership experience and to ensure gender and ethnic diversity.

#### **Council Membership Seat Allocation**

#### Private Sector (12 Members)

Chambers of Commerce (4)\* At-Large Private Sector (5)\*\* Partnership Board Members (2) Workforce Development (1)

#### Public Sector (11 Members)

Regional Commission Directors (2) Localities/Elected Officials (4) Educational Institutions (3) Local Economic Development (2)

#### Private Sector Member representation should include:

- Small businesses (up to 50 employees)
- Large businesses (50+ employees)
- Entrepreneurs
- Innovators in growing industries
- Experienced professionals
- Leadership/management experience required (five or more years in private business)
- \* Only the Chambers of Commerce from Region 9 are authorized to nominate private sector businesspersons for designated seats on the Council, when available.
- \*\*The public is invited to submit nominations for At-Large Private Sector Seats. Local business organizations and leaders are encouraged to nominate other distinguished business leaders, and self-nominations are also welcome.

#### Council Member Terms

Unless a seat is vacated mid-term, there is a three year term commitment that begins on July 1. Vacancies are filled for the unexpired term.

#### **Time Commitment**

Regular attendance and engagement at Council Meetings is expected. There are five meetings per year, each lasting two hours. In-person quorums are required in most cases.

Each member joins one of four Region 9 Task Forces: Sites, Talent Development, Growing Existing Business, or Innovation/Entrepreneurship. They support strategy development and review proposals. Additional service may be required for the Nominating or Executive Committees.

#### 

Council Members must complete online training on the Conflict-of-Interest Act (COIA) within 30 days of their appointment. Regional Council members do not need to file economic interests unless specifically required.





## GO VIRGINIA REGIONAL COUNCIL PIEDMONT OPPORTUNITY CORRIDOR - REGION 9 FY 2025

## **PRIVATE SECTOR MEMBERS**

Chair: Ethan Dunstan, Principal, Capital River Advisors Vice Chair: Rob Archer, CEO Codebase Coworking Treasurer/Secretary: Francoise Seillier-Moiseiwitsch, PhD, Managing Owner, Revalation Vineyards Roque Castro, Global Head of Sales & Business Development, Elysium LD Technology, Inc. Tom Click, President & CEO, Patriot Industries Brian Cole, Executive Site LeadLexisNexis Reed Tech Gizelle Curtis, Sr. Economic Development Market Specialist, Dominion Energy Cheryl Kirby, Banking Relationship Manager, Atlantic Union Bank Ray Knott, EVP Deputy Commercial Banking Executive, Blue Ridge Bank Brandon Payne, Owner, Self-Storage of Louisa Tom Thorpe, CEO, Afton Scientific Tina Weaver, President, Papa Weaver's Pork, Inc.

## **PUBLIC SECTOR MEMBERS**

## **Educational Institutions**

Kim Blosser, President, Laurel Ridge Community College Pace Lochte, Assistant Vice President for Economic Development, University of Virginia Jean Runyon, President, Piedmont Virginia Community College

## **Elected Officials**

The Hon. Ike Broaddus, Supervisor, Fauquier County The Hon. Ned Galloway, Rio District Supervisor, Albemarle County

## **Locality Administrators**

Cathy Schafrik, County Administrator, Greene County Jonathon Weakley, County Administrator, Madison County

## **Regional Commission Directors**

Christine Jacobs, Executive Director, Thomas Jefferson Planning District Commission Patrick Mauney, Executive Director, Rappahannock-Rapidan Regional Commission

## **Local Economic Development**

Paige Read, Director of Economic Development and Tourism, Town of Culpeper Andy Wade, Director of Economic Development, Louisa County



GO Virginia is an economic development initiative designed to diversify and strengthen regional economies by offering grants that drive collaboration between business, education, and local government.

**Grant Opportunities Identified in Region 9 Growth Plan Update - 2023** 

The Region 9 Council is seeking grant proposals that drive opportunities identified in the Region 9 Growth & Diversification Plan Update, as summarized below. For deadlines and details go to <u>www.GOVirginia9.org</u>.



## **Talent Development**

- Build a comprehensive regional workforce coalition or initiative to drive collaboration and efficiency in the Region 9 talent development ecosystem for target sectors.
- 2. Drive target sector talent pathways planning efforts as described in the Region 9 Request for Letters of Interest for the Talent Pathways Initiative (TPI) planning grants.
- 3. Develop sector driven credentialing, apprenticeship, and internship programs for target industries.
- 4. Evaluate and/or drive strategies to address regional demand for Software Developers (SOC 15-1252).



## **Growing Existing Businesses**

1. For each target cluster, re-evaluate industries within each cluster as defined in 2017 and identify gaps in

growth to develop recommendations for future implementation grants. (i.e. using Cluster Based Economic Development Model, DHCD, 2023)

- 2. Support implementation grants from gaps identified through planning grants or other regional reports such as the CEDS Plans to be published in 2024.
- 3. Support sector led verticals to address business-identified and validated sector gaps to traded sector growth.
- 4. Support implementation of a biotech wet lab accelerator/incubator model to support expansion in the sector.

| Project Types                            | т      |  |
|--|--------|--|
| Talent Development                       | a<br>r |  |
| Growing Existing Businesses              | g<br>e |  |
| Startup/Innovation/<br>Commercialization | t<br>i |  |
| Site Readiness                           | n<br>g |  |
| Target Industries                        |        |  |
| Biomedical & Biotechnology               |        |  |
| Financial & Business Services            |        |  |
| Food & Beverage Manufacturing            |        |  |
| Information Technology & Communications  |        |  |
| Light Manufacturing                      |        |  |

# **(P**)

## Startups/Innovation/Commercialization

1. Support recommended implementation grants that catalyze growth in target sector entrepreneurship as prioritized in the Regional Entrepreneurship Investment (REI) Plan in development.

# Sites

- Develop a plan for regional site development with a goal of identifying priority target sector sites in the region and a sustainable plan for advancing a portfolio of sites and a regular cadence for site projects.
- 2. Support future planning and/or implementation projects identified in the regional sites plan.
- 3. Evaluate strategic advantages for site development collaboration
- 4. Drive the continued development of regionally prioritized sites.
- 5. Evaluate RIFA development opportunity.

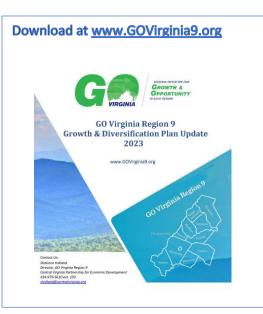


## Other

- Support planning grants to assess, map, and support the development of emerging industries for which this region may have a competitive advantage using Cluster Based Economic Development Model, DHCD, 2023) (i.e., Ag-Tech, Clean Energy, etc.)
- 2. Support implementation grants identified in the above report.
- Evaluate grant opportunities that align with the Growth Plan that are identified through the Comprehensive Economic Development Strategies (CEDS) to be published in February 2024

## **Program funding:**

GO Virginia Region 9 has \$1,000,000 to award each funding year.



## Contact:

Shannon Holland Director, GO Virginia Region 9 Charlottesville, VA 22911

sholland@centralvirginia.org (434) 979-5610 ext. 103



# **Funded Projects**

| Projects  | Grant Leader   Partners  | GO Virginia<br>Funds | Committed<br>Match | Project Types / Target<br>Industries                                  | FY<br>Funds |
|---|--|----------------------|--------------------|---|-------------|
| Accelerating Regionally<br>Significant Sites        | Central Virginia Partnership   Counties of Culpeper<br>and Louisa  | \$786,333            | \$413,167          | Site Readiness / All Target<br>Sectors                                | 2021        |
| BEACON's Kitchen                                    | New Hill Development Corporation   | \$189,000            | \$94,500           | Innovation &<br>Entrepreneurship / Food &<br>Beverage Manufacturing   | 2020        |
| BioBridge Talent<br>Pathways Initiative             | CvilleBioHub  AgroSpheres, Albemarle County,<br>Central Virginia Partnership for Economic<br>Development, Piedmont Virginia Community College,<br>City of Charlottesville, Rivanna Medical, Techonomy,<br>Virginia Career Works - Piedmont | \$244,400            | \$122,200          | Talent Development /<br>Biomedical & Biotechnology                    | 2024        |
| Biotech Innovation<br>Cluster Growth                | CvilleBioHub   City of Charlottesville, Albemarle<br>County, University of Virginia Licensing & Ventures<br>Group  | \$548,000            | \$552,840          | Growing Existing Businesses /<br>Biomedical & Biotechnology           | 2020        |
| Business-Driven<br>Workforce Recovery<br>Initiative | Central Virginia Partnership   City of Charlottesville,<br>Counties of Albemarle, Culpeper, Fluvanna, Greene,<br>Louisa, Madison, Nelson, and Orange   | \$99,500             | \$50,000           | Talent Development / All<br>Target Sectors                            | 2020        |
| Carver Food Business<br>Incubator                   | Culpeper County  | \$199,727            | \$103,000          | Innovation &<br>Entrepreneurship / Food &<br>Beverage Manufacturing   | 2023        |
| Catalyst Accelerator<br>Program                     | University of Virginia   City of Charlottesville,<br>Albemarle County  | \$475,200            | \$475,200          | Innovation &<br>Entrepreneurship / All<br>Target Sectors              | 2019        |
| Central Virginia<br>Cybersecurity<br>Partnership    | Piedmont Virginia Community College   Germanna<br>Community College, Lord Fairfax Community College  | \$100,000            | \$136,400          | Talent Development /<br>Information Technology &<br>Business Services | 2018        |
| Central Virginia Site<br>Readiness                  | Central Virginia Partnership   Counties of Albemarle,<br>Culpeper, Fluvanna, Greene, Louisa, Madison, Nelson,<br>and Orange  | \$58,675             | \$58,675           | Site Readiness / Light<br>Manufacturing                               | 2018        |

| Cluster Scale-Up<br>Wine Industry<br>Planning Grant          | Nelson County   Counties of Albemarle, Culpeper,<br>Greene, Fauquier, Fluvanna, Louisa, Madison, and<br>Orange, City of Charlottesville, Central Virginia<br>Partnership for Economic Development, Afton<br>Mountain Vineyards, Revalation Vineyards<br>Williams Compliance, PVCC Foundation, Charlottesville-<br>Albemarle CVB | \$100,000   | \$104,159   | Growing Existing<br>Business / Food &<br>Beverage<br>Manufacturing   | 2023 |
|--|---|-------------|-------------|--|------|
| Commonwealth<br>Biotech Accelerator                          | Albernarie CVBCvilleBioHub   City of Charlottesville, Albemarle County,<br>University of Virginia, Cooley LLP, CSC Leasing Co., Evan<br>Edwards, Manning Family Foundation, Quantitative<br>Foundation, ThermoFisher Scientific, Virginia<br>Biotechnology Association  | \$4,302,887 | \$2,702,158 | Innovation &<br>Entrepreneurship /<br>Biomedical &<br>Biotechnology  | 2024 |
| Connector Platform   | Charlottesville Business Innovation Council   City of<br>Charlottesville, Albemarle County, Central Virginia<br>Partnership   | \$76,500    | \$38,450    | Growing Existing<br>Businesses / All Target<br>Sectors               | 2020 |
| Crafting a New Normal  | Thomas Jefferson Planning District Commission  <br>Counties of Madison and Nelson   | \$44,000    | \$22,000    | Growing Existing<br>Businesses / Food &<br>Beverage<br>Manufacturing | 2020 |
| Crafting Higher Paying<br>Jobs and Adult<br>Beverage Exports | Piedmont Virginia Community College   Counties of<br>Madison and Nelson, Germanna Community College   | \$249,472   | \$251,800   | Talent Development /<br>Food & Beverage<br>Manufacturing             | 2018 |
| CvilleBioHub Planning<br>Grant                               | CvilleBioHub   City of Charlottesville, Albemarle County,<br>University of Virginia   | \$83,540    | \$93,540    | Growing Existing<br>Businesses / Biomedical<br>& Biotechnology       | 2018 |
| CvilleBioLab Planning<br>Grant                               | CvilleBioHub   City of Charlottesville, Albemarle County,<br>Louisa County, Quantitative Foundation   | \$100,000   | \$50,000    | Growing Existing<br>Businesses / Biomedical<br>& Biotechnology       | 2022 |
| Digital Business<br>Resiliency                               | Central Virginia Small Business Development Center<br>  City of Charlottesville, Counties of Albemarle,<br>Culpeper, Fluvanna, Greene, Louisa, Madison,<br>Nelson, Orange, and Rappahannock, Community<br>Investment Collaborative  | \$131,220   | \$65,800    | Growing Existing<br>Businesses / All Target<br>Sectors               | 2020 |
| Food & Beverage<br>Business Accelerator                      | Venture Central   City of Charlottesville, Town of<br>Culpeper, Counties of Albemarle, Fauquier, Greene,<br>Louisa, Madison, Nelson, Orange   | \$100,000   | \$51,937    | Growing Existing<br>Business / Food &<br>Beverage Manufacturing      | 2024 |

| Future of Workforce<br>Outreach                                       | Virginia Career Works – Piedmont Region   City of<br>Charlottesville, Counties of Albemarle, Culpeper,<br>Fauquier, Fluvanna, Greene, Louisa, Madison, Nelson,<br>Orange, and Rappahannock, Central Virginia<br>Partnership | \$148,689 | \$74,250    | Talent Development / All<br>Target Sectors                                       | 2020 |
|---|---|-----------|-------------|--|------|
| George Washington<br>Carver Piedmont<br>Technical Education<br>Center | Culpeper County   Counties of Fauquier, Madison,<br>Orange, and Rappahannock, Germanna Community<br>College   | \$244,300 | \$431,625   | Talent Development /<br>Light Manufacturing                                      | 2018 |
| Project Rebound   | Charlottesville Regional Chamber of Commerce   City of<br>Charlottesville, Albemarle County, University of<br>Virginia Economic Development   | \$80,000  | \$40,000    | Growing Existing<br>Businesses / All Target<br>Sectors                           | 2020 |
| Project Reconnect   | Virginia Career Works – Piedmont Region   City of<br>Charlottesville, Counties of Albemarle, Culpeper,<br>Fauquier, Fluvanna, Greene, Louisa, Madison, Nelson,<br>Orange, and Rappahannock, Central Virginia<br>Partnership | \$99,500  | \$50,000    | Talent Development / All<br>Target Sectors                                       | 2020 |
| Regional Business Park  | Louisa County   Culpeper County, Orange County, Town of Culpeper, GovSmart  | \$600,850 | \$2,802,150 | Site Readiness / All Target<br>Sectors   | 2019 |
| Regional<br>Entrepreneurship<br>Initiative                            | Community Investment Collaborative & Venture Central<br>  City of Charlottesville, Counties of Albemarle,<br>Culpeper, Fauquier, Fluvanna, Louisa, Madison, Nelson,<br>and Orange, Town of Culpeper                         | \$300,000 | \$164,375   | Innovation &<br>Entrepreneurship / All Target<br>Sectors                         | 2023 |
| Rural<br>Entrepreneurship<br>Ecosystem                                | Community Investment Collaborative   Central Virginia<br>Partnership  | \$200,000 | \$100,820   | Innovation &<br>Entrepreneurship / All Target<br>Sectors                         | 2023 |
| Talent Supply Connector   | Virginia Career Works Piedmont   Central Virginia<br>Partnership  | \$391,528 | \$200,851   | Talent Development /<br>Food & Beverage<br>Manufacturing, Light<br>Manufacturing | 2022 |
| Tech Talent Retention   | Central Virginia Partnership  | \$307,800 | \$155,500   | Talent Development / All<br>Target Sectors                                       | 2023 |
| Technology Academies<br>for Fauquier and<br>Rappahannock Counties     | Laurel Ridge Education Foundation   | \$402,075 | \$201,038   | Talent Development / All<br>Target Sectors                                       | 2023 |

| Venture Central                       | Charlottesville Regional Chamber of Commerce   City of<br>Charlottesville, Albemarle County, UVA Economic<br>Development | \$300,000    | \$210,000   | Innovation &<br>Entrepreneurship / All<br>Target Sectors | 2020 |
|---------------------------------------|--|--------------|-------------|--|------|
| Young Entrepreneurs<br>Resource Guide | Fauquier County   Counties of Orange, Culpeper, and<br>Louisa  | \$83,500     | \$83,500    | Innovation &<br>Entrepreneurship / All<br>Target Sectors | 2019 |
|                                       |  | \$11,046,696 | \$9,899,935 |  |      |